



Thursday, July 6, 2023 | *Turner Valley Golf Club*

# Sponsorship Opportunities



Dear Friend of Rowan House,

Domestic violence and abuse continue to be an unfortunate reality.

Despite seeing strong improvement in the 2000's, a Statistics Canada report released this past October showed that police-reported Family Violence has increased for the 5th year in a row, while intimate partner violence specifically, has increased for the 7th straight year. Meanwhile, Corporal Leanne Beattie, the Domestic Violence Coordinator for the Southern Alberta District reported that in a 7-month period in 2021 – officers responded to over 2300 occurrences of domestic violence in her coverage area.

These numbers do not factor in the occurrences that most definitely go unreported and Corporal Beattie says, in her experience, that number is high and Covid has played a role in worsening the problem. And that is truly what we are seeing now. This past fiscal year (*April 1, 2022 – March 13, 2023*) Shelter Support Workers responded to 1,933 calls and texts on our 24-Line Support Line. With just over half a month left before our new fiscal year begins, this number is up 180 calls over our previous fiscal year, and is at an all-time, record high. Meanwhile, 210 women and children were admitted to our Shelter Program and 93 individuals were served in Outreach, not to mention the thousands of students who participated in our Healthy Relationship education programming in schools.

Rowan House's mission is to provide crisis intervention, long-term support and preventative education to break the cycle of domestic abuse in our communities as we work to ensure we can all thrive in safe and empowering relationships. We do this work through our Support Line, Emergency Shelter, Children's Program and our Outreach, Court Support, Preventative Education and Safe at Home programs. (You can read more about these programs at [www.rowanhouse.ca/programs](http://www.rowanhouse.ca/programs)) But we can not do this work alone. It is only made possible by the generosity of the communities we serve, and people like you.

You can help create change, while also having some fun, by being part of our Golf Tournament and Fundraiser on July 6, 2023, at the Turner Valley Golf Club in Diamond Valley. This event will help us raise the funds needed to continue to provide the programs and services that help interrupt the cycle of violence and bring hope to those affected by abuse. This year's event celebrates all things Western in our own kick off to Stampede. This essence will be experienced throughout our engaging activities across the golf course, followed by a dinner and evening program with awards.

Thank you for your time and consideration and we look forward to you joining us for golf, dinner, and raising awareness on July 6, 2023.

To discuss how you can become involved as a sponsor, please contact:

Krystal Hoover

Resource Development Coordinator  
krystalh@rowanhouse.ca  
403-336-5198

*Sponsorship details are listed on the next 2 pages*

The following options are just our standard inclusions. We are grateful for the ongoing support of our community and look forward to exploring other ways we can give back to you through this sponsorship opportunity. If you are unable to sponsor the event at these levels but would still like to contribute to the final total of this year's fundraiser, entering a team into the tournament, or providing a general donation would have a significant impact on our mission!

Please fill out the form included to indicate your level of support.

Thank you again for your consideration. We look forward to seeing you in July!

### General Sponsorship Packages

	Gold Sponsor (\$3,000)	Silver Sponsor (\$2,000)	Bronze Sponsor (\$1,000)
Complimentary tickets for golf with dinner	4	4	2
Company Logo on banner at event	X		
Company Name on banner at event		X	X
Company Logo on slideshow at dinner	X		
Company Name on slideshow at dinner		X	X
Company Logo on post-event recognition on social media and newspaper ad	X		
Company Name on post-event recognition on social media and newspaper ad		X	X
Company Recognition in E-Newsletter (Roughly 700-person distribution)	X		
Year-Long Recognition on Rowan House website	X	X	X

### Limited Edition Packages

	Cart Sponsor (\$2,500)	Dinner Sponsor (\$2,500)	Signature Drink Sponsor (\$1,500)	Promotional Sponsor (\$1,500)
Complimentary tickets for golf with dinner	4	4	2	2
Company Logo on slideshow at event	X	X		
Company Name on slideshow at event			X	X
Company Logo on banner at event	X	X		
Company Name on banner at event			X	X
Company Name on post-event recognition on social media and newspaper ad	X	X	X	X
Year-Long Recognition on Rowan House website	X	X	X	X
Company signage on golf carts	X			
Company logo on table cards		X		
Company logo on signature drink signage			X	
Company to provide promotional materials for distribution to participants. This could include brochures, golf balls with company logos, etc.				X

## Hole Sponsorships

	Hole in One Sponsor (\$1,500)	Tee box Sponsor (\$500)
Company Name on pre-event advertising and marketing materials around Hole in One	X	
Signage at the Tee box. Roughly 24"x48" sign included in sponsorship.	X	X
Showcase your company at the hole with staff presence. This could include providing samples, promotional materials, etc.	X	X
Company Name on slideshow at event	X	X
Company Name on post-event recognition on social media and newspaper ad	X	X

*Please note:*

*Sponsors will not be able to collect participant email addresses or sell products on site. Showcase ideas and signage must be approved by Rowan House prior to event.*

*Hole in One Sponsor is responsible for hole in one insurance for a monetary or goods prize valued at a minimum of \$10,000*

## Golf Tournament Registration

Tickets are \$200/golfer and include 18 holes of golf with powered cart and admission to the evening banquet. Tickets for just the dinner are also available.

Visit <https://www.rowanhouse.ca/events/2023golftournament> to register for you pair or foursome.

Yes! I would like to support the Rowan House Golf Tournament

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Please Indicate Your Desired Level of Sponsorship:

Gold Sponsor (\$3,000)  Silver Sponsor (\$2,000)  Bronze Sponsor (\$1,000)

Cart (\$2,500)  Dinner (\$2,500)  Signature Drink (\$1,500)  Promotional (\$1,500)

Hole in One (\$1,500)  Tee Box (\$500) *Please note, Sponsorships do not qualify for a charitable tax receipt.*

*If you would prefer to make a straight donation, please select this box and indicate the amount.*  Tax Receiptable Donation: \$ \_\_\_\_\_

Please Indicate Your Preferred Method of Payment:

Credit Card Name on Card: \_\_\_\_\_

Cheque Card Number: \_\_\_\_\_

Invoice Expiry Date: \_\_\_\_/\_\_\_\_ 3-Digit CVC Code: \_\_\_\_\_

Postal Code Associated with Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email my receipt.

I would like my donation to remain anonymous.



Please add me to your Friends of Rowan House Email List

Rowan House would like to send you important information and announcements from our organization. You may receive 1-2 emails per month including, but not limited to: events, campaigns and client stories. Rowan House respects your privacy and does not sell, trade or otherwise share your information. You may unsubscribe at any time.

Box 5121, High River, AB T1V 1M3  
24-Hour Support Line: 403.652.3311  
Administration: 403.652-3311  
Fax: 403.652.3377  
www.rowanhouse.ca