

Third Party Fundraising Agreement

Purpose:

The purpose of this document is to protect how Rowan House Society is represented in the community; while providing endorsement to your business, organization or group's fundraising initiative (cash or goods) and adding extra credibility to your efforts.

Background:

We are truly grateful for the ongoing support of this community and the creative ways businesses and groups work to provide that support. There have been occasions in the past where someone has claimed to be raising money on our behalf without our knowledge, and we didn't receive the funds/in-kind items that were pledged to us. We hope you can understand the need for us to protect our reputation as a fiscally responsible charity within the community and be represented with the same values we hold dear as a Society.

I, _____, as a representative of _____, agree that
(name) (business, organization or group name)

- I will present myself, my business, organization or group as the organizer of the fundraiser; mentioning Rowan House Society only as the beneficiary, and not indicate the Society as a co-organizer.
- I will use the Society logo and branding information provided to me, only for the purpose of promoting the endorsed fundraiser, and reach out to the Society for approval before sharing marketing materials (if logo is used.)
- I will maintain the highest level of integrity when making donation requests on behalf of Rowan House Society.

Signature

Date

(We will accept electronic signatures)