

Rowan House Society's *3rd Annual* *Swing for Change* Golf Tournament

June 20, 2024 | D'Arcy Ranch Golf Club

2024 Sponsorship Package

Rowan House Society is proud to host our 3rd Annual “Swing for Change” Golf Tournament on June 20th, 2024 at D’Arcy Ranch Golf Club in Okotoks. As our most significant annual fundraiser, this tournament helps to support the various programs offered by Rowan House in our communities. As a sponsor of this event, you will be a key part in helping Rowan House Society achieve and exceed our fundraising goals, allowing us to support more individuals affected by domestic violence and abuse.



Sponsorship Packages

Title \$ 10,000 *Exclusive!*

- 4 registrations (including dinner)
- Tournament will be advertised as “Rowan House Society’s 3rd Annual Golf Tournament, brought to you by... [SPONSOR] in all pre- and post-event media
- 18th Tee Box sponsorship
- Logo as Title Sponsor on Rowan House Society’s website for 1 year
- On-site event signage
- Daily social media mentions leading up to the tournament



Only 2 Available! Platinum \$ 5,000

- 4 registrations (including dinner)
- Tee Box sponsorship
- Logo as Platinum Sponsor on Rowan House Society’s website for 1 year
- Name mentions as Platinum Sponsor in all pre- and post-event media
- On-site event signage
- Daily social media mentions leading up to the tournament

Gold \$ 3,000

- 2 registrations (including dinner)
- Logo as Gold Sponsor on Rowan House Society’s website for 1 year
- Name mentions as Gold Sponsor in all pre- and post-event media
- Social media mentions leading up to tournament

Silver \$ 1,000

- Logo as Silver Sponsor on Rowan House Society’s website for 1 year
- Name mentions as Silver Sponsor in pre- and post-event media
- Social media mentions leading up to tournament



Please reach out with any questions.

Krystal Hoover
Donor Relations Coordinator
krystalh@rowanhouse.ca | 403-336-5198

Sponsorship Packages

Cart

Exclusive! **\$3,000**

- 2 registrations (including dinner)
- Signage on all golf carts for the tournament
- Logo as Cart Sponsor on Rowan House Society's website for 1 year
- Name mentions as Cart Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Dinner

Exclusive! **\$ 3,000**

- 2 registrations (including dinner)
- Signage at the banquet dinner service
- Logo as Dinner Sponsor on Rowan House Society's website for 1 year
- Name mentions as Dinner Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Hole-In-One

Exclusive! **\$ 2,000***

- 2 registrations (including dinner)
- Tee Box signage on 3rd hole
- Opportunity for company activation on tee box
- Logo as Hole-In-One Sponsor on Rowan House Society's website for 1 year
- Name mentions as Hole-In-One Sponsor in pre- and post-event media
- Social media mentions leading up to tournament

Media

Exclusive! **\$2,500**

- 2 registrations (including dinner)
- Name mentions as Media Sponsor in pre- and post-event media
- Logo as Media Sponsor on Rowan House Society's website for 1 year
- Guaranteed minimum 250 name mentions in ticket sales/donation radio campaign
- To air as "[MESSAGE]... this message proudly brought to you by... [SPONSOR]"

Tee Box

13 Available! **\$500**

- Tee box signage
- Opportunity for company activation on tee box
- Logo as Tee-box Sponsor on Rowan House Society's website for 1 year



Please reach out with any questions.

Krystal Hoover
Donor Relations Coordinator
krystalh@rowanhouse.ca | 403-336-5198

Sponsorship Registration Form

Please fill in all the fields below and return this form to krystalh@rowanhouse.ca.

Company Name:

Contact Name:

Phone Number:

Email:

Address:

Street

City

Postal Code

Province

Country

Sponsorship Package:

Title - \$10,000 *Exclusive!*

Cart - \$3,000 *Exclusive!*

Platinum - \$5,000 *Only 2 Available!*

Dinner - \$3,000 *Exclusive!*

Gold - \$3,000

Hole-in-one - \$2,000* *Exclusive!*

Silver - \$1,000

Tee Box - \$500** *Only 13 Available!*

Media - \$2,500 *Exclusive!*

*Hole-in-One Sponsor is responsible for insurance for a monetary or goods prize valued at a minimum of \$10,000.

** In-kind Hole sponsorship opportunities available. Contact Krystal to learn more.

Rowan House Society | Box 5121, High River, AB, T1V 1M3 | Charitable Registration #899496707RR0001



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