



**ROWAN
HOUSE**
SOCIETY

BUILDING VIOLENCE FREE COMMUNITIES

Please join us for our **10th Annual**

Hope & Healing Gala

Saturday, April 14th, 2018
Lynnwood Ranch, Aldersyde

2018 Sponsorship Opportunities

"The world needs hope and hope needs help."
Jeff Shuck—Plenty Consulting

Help Hope Grow...

Did you know?

- A Rowan House Shelter Counsellor is waiting on the other side of our telephone crisis line 24 hours a day, 7 days a week, 52 weeks a year, supporting women and children fleeing family violence...
- Prevention Education Facilitators do hundreds of presentations each school year, teaching Foothills students about self-esteem, empathy, dating violence and healthy relationships—empowering them to make choices that break the cycle of abuse and lead to lives free of violence...
- Child Development Workers spend thousands of hours each year helping our littlest residents to just be kids while dealing with the traumatizing things they may have witnessed or experienced before calling Rowan House home...



Over half of the residents at Rowan House Emergency Shelter are children.

In our 2016-2017 fiscal year, Rowan House admitted 92 women and 108 children. During this same time, 369 women and children were turned away

ALL BECAUSE OF YOU

Planning has begun for the 2018 Hope & Healing Gala and we are asking for your support.

How you can help:

Sponsor the Gala / Buy a Ticket / Donate an Auction Item

Family violence has no gender, racial, economical or geographical boundaries.
It's not just a women's issue, it is a human issue.

Every dollar raised through this important event ensures we can continue to provide services and programming that protect women and children in crisis today and create violence free communities into the future.

For more information please call 403-652-3316 or email gala@rowanhouse.ca



Sponsorship Levels

Crown Sponsor—\$25,000 commitment/year for 2 years

- Title Sponsor Recognition in all branding and marketing of event (The *your company name* Hope & Healing Gala)
- 16 tickets per year
- Logo and company link on Rowan House website
- Name and logo on event poster* and in gala program and evening slide show
- Ongoing mentions through social media, monthly newsletters and live media
- Recognition with logo in post-gala thank you ad in local papers, social media and newsletter
- Interview in post-gala video thank you (clip to be recorded at gala) to be posted on social media and used in promotion of next gala

Trunk Sponsor—\$10,000

- 16 tickets
- Logo and company link on Rowan House Website
- Logo on event poster* and in gala program and evening slide show
- Ongoing mentions through social media, monthly newsletters and live media
- Recognition in post-gala thank you ad in local papers, social media and newsletter

Branches Sponsor—\$5,000

- 8 tickets
- Logo and company link on Rowan House website
- Logo on event poster* and in gala program and evening slide show
- Ongoing mentions through social media and monthly newsletters
- Recognition in post-gala thank you ad in local papers, social media and newsletter

Leaves Sponsor—\$2,500

- 4 tickets
- Logo and company link on Rowan House website
- Recognition in gala program and evening slide show
- Recognition in post-gala thank you ad in local papers, social media and newsletter

Berries Sponsor—\$1,000

(unable to attend but would like to support)

- Recognition in gala program and evening slide show
- Recognition in post-gala thank you ad in local papers, social media and newsletter

Tickets: \$1,400 for a Table of 8 or \$200 each

*please note we have a firm print deadline of January 15, 2018, however any digital marketing can be updated at any time if your sponsorship is made after that date.

For more information on sponsoring the 2018 Hope & Healing Gala
please email gala@rowanhouse.ca



Our Vision

That every person is safe and secure and lives without abuse.

Our Mission

*Rowan House Emergency Shelter provides crisis intervention,
long-term support and education for those affected by
family violence in rural communities.*

*Rowan House Trauma Informed services take into account an
understanding of trauma in all aspects of service delivery.*

*Safety, trustworthiness, choice, collaboration and empowerment
are the core values at Rowan House.*

**Rowan House Emergency Shelter
Box 5121, High River, AB T1V 1M3
403-652-3316
www.rowanhouse.ca**

Charitable Registration #: 899496707 RR0001

Charitable Tax Receipts issued based on Canada Revenue CSP-C13 ruling